



# mysecurityevent

## 19.-21.11.2024 Cologne

### Agenda

Meetings, pitches & emotions

## Reasons why you must attend as a sponsor



### More awareness

#### PITCH NIGHT Social Media

- Live stream to 10.000 information security experts in social media
- PR Kit to advertize
- Possible award win



### More sales

#### MEETINGS Pre-qualified 1:1s

- Own exhibition all-inclusive
- Parallel to speaking sessions
- Each meeting 30 minutes



### More demand

#### SPEAKING SESSION Topic free of choice

- Direct connect with buyers
- Detailed audience data afterwards
- Behind closed doors

## Advantages



### Trust

Feedback direct from community  
High follow-up number



### KPIs

Data GDPR compliant, double opt-in  
After event within 48 hours



### Community













Emotional moments to connect  
Surrounded by 5\* catering





### Marketing

Positioning as an expert  
Reward for your company



### Case Study duett sessions

 Horst Moll CISO	&	 Alexandra Zagarenko Senior Expert Cyber Security	 Alexander Kühl ISO	&	 Jonathan Oberländer ISB	 Igor Sokolov CISO	&	 Jan Metzsch CISO
 Marie Luise Wegg CEO	&	 Julia Schütze CEO	 Chris Lichtenthäler Director Global Information Security & Compliance	&	 Frank Dröge Leiter IT-Governance	 Julia Dudenko CISO	&	 Isabel Höhn Channel Manager Cyber Security
 Wolfgang Beeck CTO	&	 Tassilo Pitrasch Security Engineer	 Herrmann Huber CISO	&	 Guido Schulte Co-CISO	 Petra Schlör CISO	&	 Andreas Gabriel Head of Group Data Protection
 Dr. Elke Focken Head of Security Governance	&	 Dr. Marc Hansmann CISO	 Nadine Bluhm Information Security Manager	&	 Corinna Klempf Senior Expert Human Risk	 Larissa Weiser Corporate Information Security Manager	&	 Mirko Blüming CISO
 Bernhard Rademacher OT Security Manager	&	 Markus Linnartz ISO	 Stefan Baldus CISO	&	 Claudius Milu Lead InfoSec & IT Gov	 Andreas Robbert CISO	&	 Christian M. Stern CSO
 Volker Schnapp CISO	&	 Michael Schrank CISO		&	 Raphael Reiß CISO	&	 Gideon Knocke CISO	

### Moderators

 Benjamin Bachmann CISO	&	 Max Imbiel CISO
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### Panel Discussion

 Michael Schrank CISO	&	 Aljona Reiser HCBR
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### Agenda features

#### Speaking sessions

Our lectures show the latest technologies and possibilities for implementing more efficient information security. Full focus on implementation - our speakers ensure that their presentations impress with their practical relevance and feasibility.



#### Case studies

Our cyber security use cases report like the most successful ones. Companies think, feel and implement information security. In the Duet format, established solutions are presented from two different perspectives; there is no recording for these stories.

#### Community

Parallel to the lectures, discussions with exhibitors take place, so we qualify the challenges in advance of the event and bring together participants who have a common topic - both sides benefit.



#### Hotseats

Direct contact with other participants in confidential one-on-one conversations - 5 conversation partners with 5 minutes each to exchange ideas. Tip: stand next to security experts who are still unknown to you or from whom you would like to gain specific learnings.



#### Tech tender

Anonymous simulation of a tender on a topic, a user asks 4 providers about their solution and they answer questions in front of an audience. In the end, the user chooses his sweetheart.

#### Confidentiality

What happens at mysecurityevent stays there: this is a LIVE event behind closed doors.

#### No recording, no repetition

Our mission is to make the digital world even safer by always connecting new experts with the community at our events. That's why every subsequent mysecurity event takes place in a new city with current topics and a new field of participants.



17:00

Checkin

Registration & handout of mysecurityevent badges already pre-event.

17:30

Pitch Night

Max Imbiel - Bitpanda - CISO Moderator

- Felix Blanke - Exabeam - SE  
Fast & powerful security behavior analysis.
- Marie-Luise Wegg - NeoMint - CEO  
how to become most unpopular security advisor?
- Wolfgang Beek - Unicepta - CTO  
SBOM, what is this and why should I care about?
- Larissa Weiser - MANN+HUMMEL - ISM  
Lock it or get it!
- Christian M. Stern - Deutsche Giganznetz - CSO  
Implementation of ISO/IEC 27001:2022
- Isabel Höhn - Hays - Channel Manager  
Cyber has no Background.
- Hermann Huber - Hubert Burda Media - CISO  
Old guy and new technologies
- Thomas Jan Komor - rhenag - Leiter IT-Architecture  
NIS-2
- Benjamin Bachmann - Bilfinger - CISO  
Safe with Sourdough: Guaranteed Yeast-Free
- Ralf Brand - University Siegen - CISO  
Security in the Public Sector
- Jörg Kaluza - Carl Spaeter - Solution Architect  
Endpoint SOC Siem NAC

- Rainer Glaab - Hotelplan Group - CISO  
Hey CISO, still got everything under control?
- Oliver Feist - amedes Mediz. Dienstleistungen GmbH - ISO  
Passwordmanagement
- Thomas Gigerl - Arxada - CISO  
Security-by-Design
- Ilija Injac - cellcentric - CISO  
Social Engineering
- Pascal Petry - SoSafe GmbH - SDR  
Human Risk Management
- Markus Lehrhuber - Bayerische Milchindustrie - HoIT  
NIS2, VM Ware acquisition und Citrix acquisition
- Jan Quatram - LVR-InfoKom - CISO  
KI, ISO vs. BSI, Pentesting
- Elham Alirezaei - Bilfinger - Intern  
Data Protection in the Cloud
- Ulf Feger - ARLANEXO - Group CISO  
IT vs OT Threat Landscape
- Sebastian Scherbarth - TRINKS - Deputy Head of IT  
Comprehensive Security Concept: KRITIS-Proof
- Jochen Koehler - Cocode - Vice President Sales

18:00

Tech Tender

Topic Cloud

Cloud Jukebox – How much will it cost me per month if I want to put security on repeat, and how do you ensure that I don't pay for any wrong notes?

Vendor A, B, C, and D – Imagine your AI is a new employee in my company. What do you do to ensure that I can still trust this new employee after working hours?

Topic AI

What are the worst damages that could occur, and how do you help me protect against them?

How does your AI solution ensure that it continuously learns, remains secure, and adapts to new threats without requiring me to install a new security update every week?

18:30

Dinner

On our invite to awesome food, ice cold drinks & networking.

Meeting point

RheinEnergieSTADION  
Aachener Str. 999  
50933 Cologne

What is the Pitch Night?

Stream will take place live from the location on social media and gives event participants the opportunity to use our digital reach. A merciless counter runs that limits the moment on stage to 1 minute.

Participation opportunities:

- Employees wanted? Receive applications.
- The company has a great product? Increase visibility.



Submit a suggestion now:  
[marc.plewnia@mysecurityevent.de](mailto:marc.plewnia@mysecurityevent.de)



Klick here for highlights.



08:00  
08:30

Checkin  
Opening



Moderation  
Benjamin Bachmann CISO

08:35



Igor Sokolov  
CISO



Jan Metzsch  
CISO

Case: ISO 27001

- What should the focus be on security measures?
- Is ISO 27001 worth it?
- What tricks are there to pass ISO 27001?

09:10 User Hotseats

09:45



Serdar Yildirim  
Key Account Manager

Speech: IAM

- Identity is the new perimeter.
- Options to protect identities and their accounts in IT systems.

10:20



Tobias Klatzka  
Lead Technical Consultant

Speech: risk management

- Risk analysis
- Implementation check
- Security design

10:55



Alexander Kliemt  
Account Manager



Benjamin Bachmann  
CISO

Case: cyber workforce resilience

Leveraging detailed individual and team performance data to continually demonstrate capabilities across the organization, aligned with security frameworks

11:30



Herrmann Huber  
CISO



Guido Schulte  
Co-CISO

Case: CISO responsibilities

- Stay calm and always have a plan B.
- Learn from military actions in combination with economic interests and be surprised.
- Know very good networks and always have a phone number in your pocket that can be reached.

12:05 Tech Hotseats

12:35

Lunch

13:35



Markus Neumaier  
Cyber Security Specialist

Speech: OT Security

- Impact of a cyber incident in the supply chain
- Impact on your safety and your productivity
- How do attackers proceed and what are examples of defense

14:10



Felix Blanke  
Senior Manager  
Sales Engineering

Speech: SIEM

- Why false promises mean a false sense of security.
- The truth? Violations happen and there are no magic bullets.

08:00  
08:30

Checkin  
Opening



Moderation  
Max Imbiel CISO

08:35



Julia Dudenko  
CISO



Isabel Höhn  
Channel Manager Cyber Security

Case: How to make Cyber a Dream Job

- Cyber(Talent) is Everywhere
- How to Hire
- Tech Outpaces Humans

09:10 User Hotseats

09:45



Dirk Arendt  
Director Government & Public



Philipp Rosch  
Ressort-CISO

Speech: CISO in a federal agency

- What are the daily responsibilities of a CISO in a federal agency?
- How does the CISO role in federal government differ from that in business?
- What role does sovereignty play and what communicative approaches are necessary to convince decision-makers?

10:20



Frank Schwaak  
Field CTO

Speech: data recovery

- Why prevention alone is not enough.
- Why the 6 functions of the NIST CSF 2.0 framework must be in balance.
- "Backup" is not "cyber recovery".

10:55



Mareike Redder  
Product Manager

Speech: Rethink OT Security

Rethinking Traditional OT Security Approaches, Exploring Innovative Protection Strategies:

- Diversity of the Current Threat Landscape
- Developing Adaptive Security Strategies
- Technologies and Approaches for Device Authentication and Integrity

11:30



Volker Schnapp  
CISO



Michael Schrank  
CISO

Case: Advancement of Cloud Security

- What fundamentals should already be in place today?
- How is the market currently consolidating?
- We'll show you concrete implementation recommendations, an overview of available technology, and our experience with it!

12:05 Tech Hotseats

12:35

Lunch

13:35



Ingo Quilling  
Senior Sales Engineer

Speech: Human-Centric Security Strategy Against Cyber Risks

- Cyberattacks are increasingly targeting people rather than technology
- Security strategies should focus on employees
- AI-driven architectures enhance protection by addressing risks and behaviour

14:10



Frank Slusny  
VP of Sales




Michael Schöller  
Head of IT

Speech: OT Security

- Assessment of applicable requirements according to NIS2
- Improving cybersecurity posture Managing third parties
- 5 key steps to mitigate

**14:45**



**Speech: generative AI**

- Generative AI and – dangers and benefits
- Use of generative AI in a corporate context
- Supporting security analysts with AI-driven threat hunting, analysis and response

Roland Stritt  
VP Central

**15:20**




**Case: leadership**

- From complainer to trustworthy partner at eye level.
- Leadership - Management - Productivity


Stefan Baldus  
CISO

Claudius Milu  
Lead InfoSec & IT Gov

**15:50**

**Break**

**16:20**




**Speech: risk management**

Manage and minimize external cyber risk thanks to:

- Visibility of the external attack surface including organizational structure
- Visibility of the risk of individual assets with confidence value
- Effective prioritization thanks to the risk score for each security issue
- Focus on and faster remediation of truly critical risks

Georg Hess  
Head of Sales

**16:55**




**Speech: Comparison Pays Off: Selection of Security Software and Services**

- Insights from security projects, tenders, and offer comparisons
- Approaches to achieving a higher level of security even in times of tight budgets
- categories: IAM, GRC, EDR, NDR, EASM, Managed Detection & Response, and SOC

Dr. Jannis Stemann  
CEO

**17:30**





**Speech: Securing the modern workforce**

- The risks of GenAI usage
- SaaS and BYOD security enablement
- Protecting the identity: defend from malicious browser extensions and phishing attacks

Or Eshed  
CEO

**18:05**

**Case: ISO/IEC 27001:2022**

- Importance of information security organization
- Risk management as a core process
- New security controls

Andreas Robbert  
CISO

Christian M. Stern  
CSO

**18:35**





**Panel: Safeguarding Against Software Risks**

- Insights on the current CrowdStrike case

Michael Schrank  
CISO

Aljona Reiser  
HCBR

Benjamin Bachmann  
CISO

**ab 19:00**





**Award ceremony day 1**

**Categories:**

- Pitch Night
- Case Study
- Technology
- Community

**14:45**



**Speech: The Largest DORA Project in the German-Speaking Region**

- Track sub-suppliers from over 20,000 IT providers worldwide
- Properly populate the „Register of Information“ in compliance with DORA
- Collect global IT security certifications & standardize contracts

Alexander Mitter  
CEO

**15:20**




**Case: Awareness**

- Tips and lessons learned from successes and mistakes
- strong ties between information security and employees
- Information security awareness program next level


Nadine Bluhm  
Information Security Manager

Corinna Klempt  
Senior Expert Human Risk

**15:50**

**Break**

**16:20**




**Speech: Micro-Segmentation for Everyone**

- Agentless – No installation required on client devices.
- Automated – No need for an army of consultants.
- Every connection MFA-enabled.

Kay Ernst  
Sales Manager

**16:55**




**Speech: When Your Smart Devices Try to Blackmail You**

Inventory and Monitoring of All Assets and Vulnerabilities in the Company, as well as Prioritization and Remediation. AI-Based Early Warning System that Identifies Attacks on the Company Even Before Vulnerabilities (CVEs) Are Publicly Disclosed.

Daniel Wolf  
Account Executive

**17:30**



**Speech: Deliver Safe Code**

Shift Left has nothing to do with politics here - but imagine how many problems there would be no longer if your application developers would create secure code without any vulnerabilities. That's why we're introducing today: Cocode, the Wiz for apps.

Jochen Koehler  
Vice President Sales

**18:05**




**Case: IAM**

- Constantly growing challenges (stakeholders, legal requirements, technologies, threats...)
- Constant switching between roles (comparable to dissociative identity disorder)
- Paradox between expert and generalist

Petra Schlör  
CISO

Andreas Gabriel  
Head of Group Data Protection

08:30

Opening



Moderation:  
Benjamin Bachmann CISO

08:35



Chris Lichtenthäler  
Director Global Information Security & Compliance



Frank Dröge  
Leiter IT-Governance

Case: compliance

- Compliance requirements as a basis for the
- Development of best practices
- Use regulation to identify and promote opportunities for improvement.

09:10

User Hotseats

09:45



Dr. Martin J. Krämer  
Security Awareness Advocate

Speech: awareness

- Proven science as a motivational tool
- What is required for them to work effectively
- The three most important principles that should underpin any safety training

10:20



Ronny Schädel  
Senior Sales Engineer

Speech: Cloud automation in practice

- How to enhance your network security
- Management of security policies
- More transparency, integration, automation, and risk mitigation

10:55



Christoph Hirschmann  
Pre-Sales Engineer

Speech: Streamlining Compliance for Highly Regulated Organizations

- Achieve continuous compliance and stay ahead of evolving regulations such as NIS2
- Implement Zero-Touch Automation
- Streamline workflows and manage overlapping requirements

11:30



Wolfgang Beeck  
CTO



Tassilo Pitrasch  
Security Engineer

Case: mastering software

- Software is a modular system and it really depends on what is used.
- Bring the development team further without overloading it and improve the quality of the development process.

12:05

Tech Hotseats

12:35

Lunch

13:35



Frank Sommerhoff  
Managing Consultant



Arnd Gille  
S. Manager Solutions Consulting

Speech: AI-Driven Strategies in the Context of NIS 2.0

- NIS 2: Stay on the Safe Side with the Right Partner
- Redefining Security in the SOC with AI
- Achieving NIS 2 Compliance in a Few Simple Steps

14:10



Alexander Krebs  
Senior Sales Executive

Why Your SOC is No Longer Secure Without AI

- Prevention: The First Step Towards Security
- Detection and Response in the Age of AI
- Awareness in Management

08:30

Opening



Moderation:  
Max Imbiel CISO

08:35



Alexander Kühl  
ISO



Jonathan Oberländer  
ISB

Case: technology solutions

- Challenges and approaches to solving the problem
- Implementation of cybersecurity
- Differences between banking sector and industry
- Creating awareness in management
- Collaboration between business and security

09:10

User Hotseats

09:45



David Baier  
Solution Architect

Speech: Zero Trust

- Flow templates for world-class IAM
- Drag and drop integrations
- Optimization with A/B testing
- Work quickly with accelerators for implementations
- More than half of the Fortune 100 companies trust us.

10:20



Daniel Hartert  
CxO Advisor

Speech: Creating value by adopting SASE for the enterprise - the CIO view

- Ganzheitliche Architektur: Netzwerk- und Sicherheitskonvergenz
- Transparenz und Echtzeit-Einblicke
- Erhöhte Effizienz und Sichtbarkeit aus CIO-Perspektive

10:55



Nils Engelbert  
Sales Manager

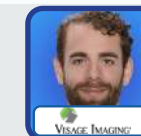
Speech: disaster recovery

- Prevention has its limits: Why disaster recovery is essential
- Countdown to success: Every second counts in disaster recovery
- Back in business in no time: hundreds of applications ready for use again in minutes

11:30



Raphael Reiß  
CISO



Gideon Knocke  
CISO

Case: CISO – Crypto Expert or Strategic Leader?

- The Cyber Career Tree
- The Red or Blue Thread
- 100 Days, New CISO, New Goal

12:05

Tech Hotseats

12:35

Lunch

13:35



Heinz Mäurer  
Software Sales

Speech: Live Demo: Safe = Sure Click

- What are the infected emails doing in my inbox?
- Are our protection mechanisms (still) effective?
- Insider talk: Endpoint Security Detection

14:10



Michael Kleist  
Area VP



Melanie Tholen  
Solutions Engineer

Speech: Modernize Your PAM as You Modernize Your IT

- Transformation: Adapting identity security from on-premise to hybrid multi-cloud environments.
- Compliance: Integration of reporting for cost reduction and as a central point of contact.
- Customer Use Case: Implementation of identity security at an international software company.



14:45

Speaking session available

Suggest your topic here:  
[marc.plewnia@mysecurityevent.de](mailto:marc.plewnia@mysecurityevent.de)

15:15

Break

15:35



Miltenyi Biotec  
 Horst Moll  
 CISO



vodafone  
 Alexandra Zagarenko  
 Senior Expert Cyber Security

Case: security recruiting

- How do I get the best MA & how do I recognize them?
- Internal recruiting through further training
- A-level employees with a can-do mentality without a record salary

16:05



EVONIK  
 Markus Linnartz  
 ISO



EVONIK  
 Bernhard Rademacher  
 OT Security Manager

Case: OT security

- The Wild West in IT
- Downtime
- Prevention

ab 17:10



Stadium tour



Awards

Award ceremony day 2

- Categorien:
- Case Study
  - Technology

15:35



NEO MINT  
 Marie-Luise Wegg  
 CEO



GREEN POWER PLAYS  
 Julia Schütze  
 CEO

Case: audits

- The Audit Saga: An epic adventure through the world of compliance audit analysis and verification
- Policies and Procedures
- Control and action plans

15:15

Break

15:35



BERTELSMANN  
 Dr. Elke Focken  
 Head of Security Governance



arvato  
 Dr. Marc Hansmann  
 CISO

Case: ISMS

- From ISMS to requirements scorecard to risk classes
- Use the information you have!
- From group level for direct implementation in the field

16:05



MANN+HÜMMEL  
 Larissa Weiser  
 Corporate Information Security Manager



BELFOR  
 Mirko Blüming  
 CISO

Case: Awareness: More Than Just Phishing Campaigns

- InfoSec awareness strategy in a global company
- Phishing campaigns
- Different awareness approaches



### Speaking sessions

Our lectures show the latest technologies and possibilities for implementing more efficient information security. Full focus on implementation - our speakers ensure that their presentations impress with their practical relevance and feasibility.

### Case studies

Our cyber security use cases report like the most successful ones Companies think, feel and implement information security. In the Duet format, established solutions are presented from two different perspectives; there is no recording for these stories.



### Community

Parallel to the lectures, discussions with exhibitors take place, so we qualify the challenges in advance of the event and bring together participants who have a common topic - both sides benefit.

### Mastermind - restricted to buyers

It's about knowledge in the company and growth as a person - nothing else. There is acquired practical knowledge as further training in the mastermind. Takeaways are developed in small groups and can then be implemented directly in the company.



### Hotseats - restricted to buyers

Direct contact with other participants in confidential one-on-one conversations - the doors are locked and access is only reserved for users. On site, all participants will receive detailed information about the location and a short introduction to this networking module.

### Draft agenda \*

Topics marked with a star and speeches are still being coordinated. There will be no publication until approved. mysecurityevent is in close consultation with the community - this is how the topics were developed - by security experts for security experts.



### Confidentiality

A transfer of the data from this document requires the explicit approval of mysecurityevent GmbH. Violation and forwarding to unauthorized third parties will be prosecuted.

## Register as a sponsor

More awareness, shorter sales cycles and more sales  
Pre-qualified direct contact to information security buyers

27.-29.02.2024  
04.-06.06.2024  
19.-21.11.2024

Deutsche Bank Park Frankfurt  
Lake Side Zuerich  
RheinEnergieSTADION Cologne

#### PREMIUM

2x delegates

14x available

#### GOLD

Speaking session  
2x delegates

12x available

#### CHANNEL

3x Gold  
3x Speaking session  
6x delegates

4x available



Talk about details and book your meeting in the calendar now.



marc.plewnia@myssecurityevent.de  
+49 152 536 5 999 2

Best spots will be sold out soon.